

Newsletter Uzbekistan 01/2022

14th April 2022



The “Farmers Business Game” – a new educational highlight

Uzbekistan as the first country in Central Asia to implement this training module

Business Games made by German Sparkassenstiftung have become an international brand for an innovative and interactive learning experience. In haptic and computer based-simulations the players gain fundamental knowledge in financial, agricultural, economic, and entrepreneurial fields – a new method that is far away from dry theory. Having implemented these business games in many of our project countries worldwide, vast demand and a huge success can be observed.

After having implemented the Savings Game and the Micro Business Game within the last three years of the project work, the **Farmers Business Game** came to Uzbekistan just now!



On the 30th of March, the Farmers Business Game was launched during a huge event in the conference rooms of Hyatt Regency. For this special occasion colleagues from Germany arrived in Tashkent to introduce the new Business Game to all our project partners, trainers, and the public.

Following the opening speech of the Country Representative Mathias Wangler, the coordinator for the Business Games in the head office in Bonn, Elena Thie, presented the development process and concept of the Farmers Business Game.



This speech was complemented by the two Master Trainers Susanne Schuster and Stefan Bunte who portrayed their positive experiences in conducting the Farmers Business Game in other project countries of German Sparkassenstiftung. The event finished successfully with lunch and coffee where the participants could exchange about future cooperation regarding the Farmers Business Game and synergies that could be thereby created.

Important guests listened to the speeches of Stefan Bunte, Susanne Schuster, and Elena Thie (left to right)

Expanding our training program on-site

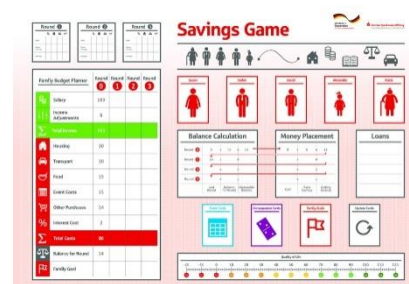
After the Launch Event, the Master Trainers Stefan Bunte and Susanne Schuster stayed two more weeks in Tashkent to conduct a training of trainers (ToT). New trainees were trained in how to perform the Business Game in the future for young farmers who want to run their agribusiness. After 10 intense training days all 20 participants completed the course successfully. They will be our first trainers in Uzbekistan to conduct the Business Game in the regions of **Tashkent Oblast, Jizzax, Samarkand and Karakalpakstan**. In this way, we congratulate them again on their success.



Which Business Games is German Sparkassenstiftung offering now in Uzbekistan?

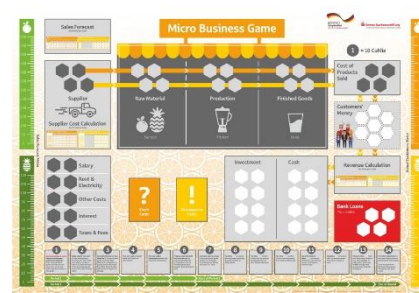
♣ Savings Game

In teams, the participants take on the role of a family of five, jointly managing a household budget. Each family team tries to use its budget as efficiently as possible to achieve a predetermined family goal. Through that game, the participants become more aware of the benefits of budget planning and grasp the opportunities inherent in savings.



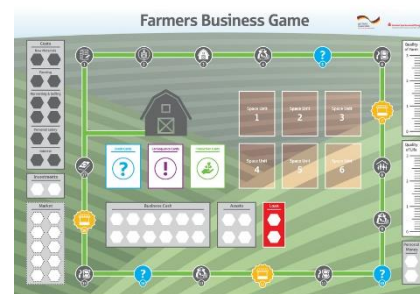
♣ Micro Business Game

The participants take on the role of a manager of a small fruit store. During the training, they form teams and encounter different incidents like growth potentials, challenges as employers, business threats and opportunities. In a playful way, the participants get a better understanding of business processes and learn how to manage their enterprise.



♣ Farmers Business Game

The overall objective of the game is to promote financial literacy and raise awareness of the importance of financial planning, applying a hands-on approach. The participants are divided into small groups. Each group assumes the leadership of a farm, takes management decisions and gains insights into the factors, influencing the performance of their agricultural business.



Contact us if you would like to participate in one of our Business Games or visit our website and Facebook page to find out more about our project work here in Uzbekistan!